



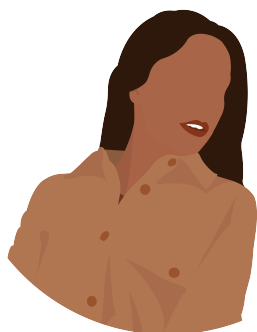
# CATARINA TOMÁS

GRAPHIC DESIGNER

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## PROFILE

I am a creative artist and ambitious Graphic Designer made in Portugal, who like to think outside the box and come up with innovative ideas and designs. I develop a mature and responsible approach to any task I undertake and situation I am presented with.

For me it's about understanding the needs and how to capture an audience through meaningful and influential visuals.

## EDUCATION

- 2013 - 2016 **High School in Visual Arts**  
Colégio Marista de Carcavelos - PT
- 2015 **Pre Collage in Visual Arts**  
NYC School of Visual Arts - USA
- 2018 - 2019 **Erasmus in Communication Design**  
Politecnico di Milano - IT
- 2016 - 2019 **Bachelor in Design**  
IADE Creative University - PT
- 2021 - 2022 **Master in Graphic Design**  
BAU College of Arts & Design  
Barcelona - ES

## EXPERTISE

Adobe Phototshop	● ● ● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ● ● ●
Adobe XD	● ● ● ● ● ● ● ●
Adobe InDesign	● ● ● ● ● ● ● ●
Adobe Lightroom	● ● ● ● ● ● ● ●
Adobe Premiere	● ● ● ● ● ● ● ●

## PERSONAL SKILLS

Creativity	● ● ● ● ● ● ● ●
Team work	● ● ● ● ● ● ● ●
Emoticonal Intelligence	● ● ● ● ● ● ● ●
Critical Thinking	● ● ● ● ● ● ● ●
Problem solving	● ● ● ● ● ● ● ●
Communication	● ● ● ● ● ● ● ●
Self drive	● ● ● ● ● ● ● ●
Time management	● ● ● ● ● ● ● ●

## EXPERIENCE

### Graphic Designer Freelancer

- 2018 **Cocoon Residences** - New residence for students close to NOVA SBE. Freelance project to create the company logo - complemented with my painting talent (living area wall portrait of Frida Kahlo painting).
- 2019 **Conversas com Significado** - Corporate, Consulting and Academia partnership to position the People Function at the strategic level. Freelance project to create the logo and brand guidelines.
- 2020 **Bacle Jobs** - Logo development for a platform for offer and demand of unskilled work in areas targeted for young adults.
- 2021 **Pisco Lusitano** - Development of the logo for the restaurant and its graphic identity.
- 2021 **Be Emotional** - Project sponsored by ISCTE teachers and students in the area of programming and psychology to create games to stimulate children's emotions. I work as a graphic designer to develop avatars, scenarios and elements for the games.
- 2021 **Sara Makeup Artist** - Development of the logo for the brand and its graphic identity.
- 2022 **Orion** - Development of the logo and visual identity, along with the creation of the design for the brand's clothing pieces.
- 2022 **Hotline** - Content development for social media, along with the creation of the symbol that accompanies the brand logo. Also development of the patterns for the brand's new clothing collection.

### Artistandesigner

- 2019 **Artwork website** - Responsible for creating the artwork exposed and the layout of my own website.

## KEY SKILLS

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Ideation	● ● ● ● ● ●
Branding	● ● ● ● ● ●
Typography	● ● ● ● ● ●
Design principles	● ● ● ● ● ●
Design for print	● ● ● ● ● ●
UI UX Design	● ● ● ● ● ●
Photo Editing	● ● ● ● ● ●

## LANGUAGE

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Portuguese	● ● ● ● ● ●
English	● ● ● ● ● ●
Spanish	● ● ● ● ● ●

## INTERESTS

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Travelling



Music



Camera



Painting

## EXPERIENCE

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### BrandHunters

2020 **Communication Agency** - Work as a graphic designer creating logos for brands and its identity. Also creating social media content and visuals.

### Apolox Communication

2022 **Communication Agency** - Work as a graphic designer creating logos for brands and its identity. Also creating social media content and visuals.